

**Academic Year 2021-22**  
**Term - I**  
**Class – XII**  
**Media Studies**

**Time:1hr**

**Maximum Marks:40**

**NOTE:**

- ❖ Question Paper consists of 40 multiple choice questions.
- ❖ All questions are of equal marks.
- ❖ Topic-6 of syllabus given below shall be common in term - II as well.

**SYLLABUS**

1. Brief history and development of media in India, with special reference to Punjab;  
- Evolution of Print Media – Evolution of Radio – Evolution of Television – Evolution of Cinema – Evolution of Internet. **(10 credits)**
2. History of Punjabi Journalism;  
(i) Evolutionary period 1850 A.D. to 1900 A.D. (ii) 1900 A.D. to 1947 A.D.  
(iii) 1947 A.D. to 2000 A.D. (iv) After 2000 A.D. **(10 credits)**
3. Radio Programmes – Characteristics, Types and Impact.  
(Expected and Achieved)  
**(04 credits)**
4. T.V. Programmes – Characteristics, Types and Impact.  
(Expected and Achieved)  
**(04 credits)**
5. Script writing for Radio and Television Programmes. **(04 credits)**
6. Basic Terminology and use reference materials. **(08 credits)**